

Emerald Connect | video-bio-tony-parr

[MUSIC PLAYING]

Hi, I'm Tony Parr. Thanks for checking out my bio. I am one of the senior partners on the Parr McKnight Wealth Management Group. I was born in New York. My father left Cuba in 1959 just as the communists were taking over. I learned grit and perseverance and how fleeting wealth can be from my father, going from having it all, to having nothing, to rebuilding.

I think I've got a talent for this business because I've always been good with numbers and good with people, and this business allows you to bring those together. Also, I'm in my mid 50s, and that allows me to have enough experience to have a little bit of cynicism about the bad things in this business and help shield our clients from that, but still be young enough to have the energy and enthusiasm to drive this team forward so we can always be the best we can for clients to help them get where they want to go.

When a client opens up about their finances, they tend to share a lot of other things that are going on in their lives, and it's really gratifying to be able to help them not only with the life experiences that I've had, but what the collective experiences of dozens of clients that might have been through the same thing. So all that comes together to help us be more than just investment and planning advisors to our clients. We just want to help them live the best life they possibly can.

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